

WHO WE ARE

- Partnership-driven middle market private equity firm
- Close affiliation with Dan Gilbert, Quicken Loans and the 100+ Rock Family of Companies (“FOC”)
- Midwest values with patient capital base
- Invested >\$650 million in 15 portfolio companies since inception in 2007

SENIOR INVESTMENT TEAM

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TARGET COMPANIES

- EBITDA of \$5 million to \$25 million
- Growth-oriented service and technology companies
- Headquartered in North America

INVESTMENT STRUCTURE

- Equity investments of \$20 million to \$100 million per platform
- Leveraged buyouts, recapitalizations, growth equity
- Majority or shared control transactions

SELECTED TARGET INDUSTRIES

Technology and Business Services

- Education and training
- Information and data services
- Consumer services / products
- E-commerce
- Human capital
- Real estate tech and services
- Datacenter maintenance / TPM
- Security alarm monitoring

Media and Marketing

- Digital Media
- Marketing services
- Adtech / marketing tech
- Digital out of home
- Online publishers
- Forums / events

- Compliance
- Transportation / logistics
- Sports and entertainment
- Software / SaaS technology
- Suppliers and distributors
- Outsourced services
- Health and wellness
- Healthcare services

Financial Services

- Payments
- Processing
- Consumer finance
- SMB finance
- Specialty finance
- Online lending

Select Rockbridge Investments




Medical Alert Response



Digital Out Of Home



Emergency Communication



For Profit Education



Digital Media Publishers



Digital Marketing Services



Home Security



E-Commerce Platform



SMB Lending



Luxury Publisher



Digital Retail Media



Event Marketing and Coordination

Select FOC Brands / Other Holdings



Financial Services



Sports & Entertainment



Vertical Marketplace



Luxury Goods Retailer



Graphics Printing



Digital Media