

WHO WE ARE

- Partnership-driven middle market private equity firm
- Close affiliation with Dan Gilbert, Quicken Loans and the 100+ Rock Family of Companies (“FOC”)
- Midwest values with patient capital base
- Invested ~\$800 million in 15 portfolio companies since inception in 2007

SENIOR INVESTMENT TEAM

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TARGET COMPANIES

- EBITDA of \$5 million to \$25 million
- Growth-oriented service and technology companies
- Headquartered in North America

INVESTMENT STRUCTURE

- Equity investments of \$20 million to \$100 million per platform
- Leveraged buyouts, recapitalizations, growth equity
- Majority or shared control transactions

SELECTED TARGET INDUSTRIES

Technology and Business Services

- Education and training
- Information and data services
- Consumer services / products
- E-commerce
- Human capital
- Real estate tech and services
- Datacenter maintenance / TPM
- Security alarm monitoring
- Compliance
- Transportation / logistics
- Sports and entertainment
- Software / SaaS technology
- Suppliers and distributors
- Outsourced services
- Health and wellness
- Healthcare services

Media and Marketing



















- Digital Media
- Marketing services
- Adtech / marketing tech
- Digital out of home
- Online publishers
- Forums / events

Financial Services

- Payments
- Processing
- Consumer finance
- SMB finance
- Specialty finance
- Online lending

Select Rockbridge Investments

Select FOC Brands

 Medical Alert Response	 Digital Out Of Home	 E-Commerce Marketing	 Emergency Communication	 Digital Marketing Services	 Financial Services
 SMB Lending	 Event Marketing and Coordination	 Home Services	 Home Security	 Luxury Publisher	 Vertical Marketplace
 Reverse Mortgage Lender	 Digital Media Publishers	 Digital Retail Media	 E-Commerce Platform	 For Profit Education	 Sports & Entertainment