

WHO WE ARE

- Partnership-driven middle market private equity firm
- Close affiliation with Dan Gilbert, Quicken Loans and the 100+ Rock Family of Companies (“FOC”)
- Midwest values with patient capital base
- Invested ~\$600+ million in 16 portfolio companies since inception in 2007

SENIOR INVESTMENT TEAM

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TARGET COMPANIES

- EBITDA of \$5 million to \$25 million
- Growth-oriented service and technology companies
- Headquartered in North America

INVESTMENT STRUCTURE

- Equity investments of \$20 million to \$100 million per platform
- Leveraged buyouts, recapitalizations, growth equity
- Majority or shared control transactions

SELECTED TARGET INDUSTRIES

Technology and Business Services

- Education and training
- Information and data services
- Consumer services / products
- E-commerce
- Human capital
- Real estate tech and services
- Datacenter maintenance / TPM
- Security alarm monitoring
- Compliance
- Transportation / logistics
- Sports and entertainment
- Software / SaaS technology
- Suppliers and distributors
- Outsourced services
- Health and wellness
- Healthcare services

Media and Marketing













- Digital Media
- Marketing services
- Adtech / marketing tech
- Digital out of home
- Online publishers
- Forums / events

Financial Services

- Payments
- Processing
- Consumer finance
- SMB finance
- Specialty finance
- Online lending

Select Rockbridge Investments

Select FOC Brands

 Medical Alert Response	 Digital Out Of Home	 E-Commerce Marketing	 Marketing Software & Services	 Digital Marketing Services	 Financial Services
 SMB Lending	 Event Marketing and Coordination	 Home Services	 Emergency Communication	 Luxury Publisher	 Vertical Marketplace
 Reverse Mortgage Lender	 Digital Media Publishers	 Digital Retail Media	 E-Commerce Platform	 For Profit Education	 Sports & Entertainment